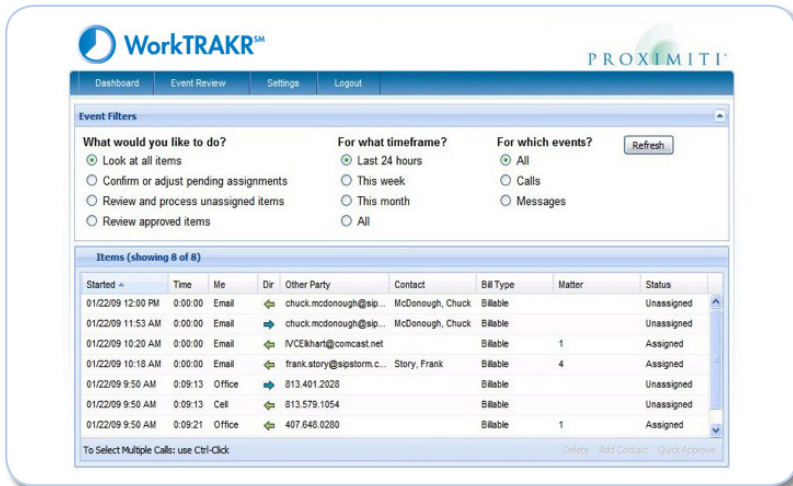


# WorkTRAKR<sup>SM</sup> Service Automatically Captures Communications Events to Increase Billable Time



Automatically captures all work related events from office phone, personal computer, mobile phone and copiers – almost anything you do for clients:

- Phone calls
- E-mails
- Text Messages
- Meeting times
- PC Programs
- Document preparation

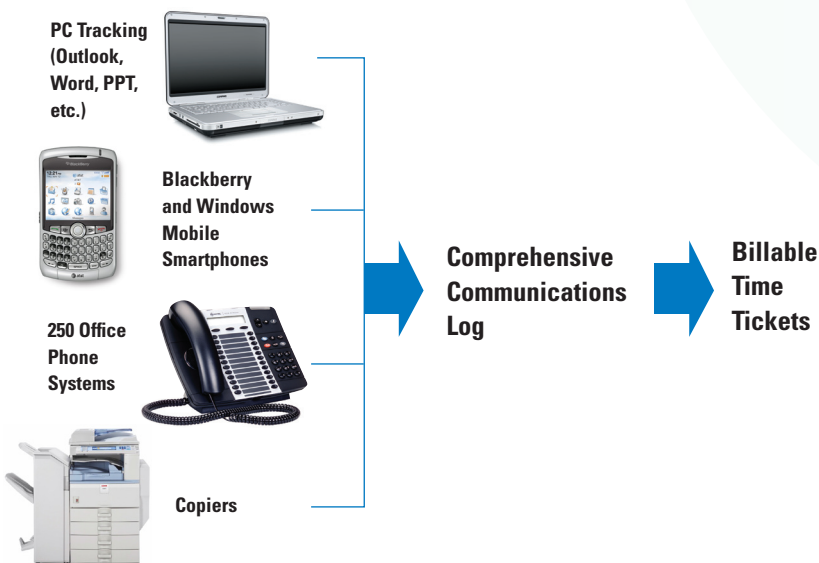
There's nothing like it in the industry today—a real solution to a real problem:

- Installation is a snap and there is no equipment to buy / service to change
- Supports diverse needs of businesses today – billable time, improving employee productivity, managing fixed price relationships, etc
- Proven administrative savings in bill processing
- Provides detailed billing information to your clients
- Eliminates the need to enter account codes. The software can automatically link clients and cases to particular phone numbers and e-mail addresses
- Start at \$29.99 per month per user
- Over 2,000% return on investment for firms –easy to see once you use it
- Whether you have one user or 500 users we can accommodate your needs. Start with a test bed of users and grow from there, whatever works for you
- **Risk Free** – Cancel within 30 days if our service doesn't make you money

WorkTRAKR<sup>SM</sup> Service collects communications event records from **smart phones, PC Tracking (Outlook, Word, PPT, etc.), desktop phone calls, and copiers** to create a personal communications log. This easy-to-use log is an ideal business tool for any timekeeper – utilize your personal computer/laptop, email, smart phone, and desktop phone just like you do today.

WorkTRAKR<sup>SM</sup> Service automatically recognizes the business-related communications events from each of these tools and creates a **simple, consolidated time log which is used to create daily, weekly or monthly reports.**

WorkTRAKR<sup>SM</sup> automatically appends contact information and can also include client and subject matter data with each record. With a single click, users can approve time records and send completed time tickets to supported legal practice management software packages. It can differentiate personal vs. business events and any record can be deleted at any time.



Intelligently integrates with and supports:



# Frequently Asked Questions

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## How does WorkTRAKR<sup>SM</sup> work?

For smart phones WorkTRAKR<sup>SM</sup> is downloaded and installed on your Blackberry, Windows Mobile, or Palm cell phone (coming soon). Our software operates in the background and automatically captures information about inbound and outbound calls. Most users opt for a quick screen pop at the end of each call where the call record is created with suggestions on call type, client/matter code and billable time. You can accept this information or revise it on a per call basis. Calls marked as personal will not be captured and from that point forward are omitted from reports.

For office phones WorkTRAKR<sup>SM</sup> installs software on a server in your office and integrates with your phone system. This software integrates with 250 plus phone systems so it is likely that your phone system is supported. WorkTRAKR<sup>SM</sup> maps each extension to the applicable WorkTRAKR<sup>SM</sup> subscriber and tracks inbound and outbound calls from each extension on a near real time basis. The call information is processed by the WorkTRAKR<sup>SM</sup> software, contact information is linked to the call detail records, and is included in your Communications Log.

For email communications WorkTRAKR<sup>SM</sup> is downloaded and installed on any personal computer, home computer, or laptop that utilized Microsoft Outlook. WorkTRAKR<sup>SM</sup> analyzes each e-mail to capture contact, start time and end time. It can even avoid sending spam and non-business type e-mail to your Communications Log. Like all records in your Communications Log, any event can be adjusted.

WorkTRAKR<sup>SM</sup> can also automatically insert meeting information and many other PC programs related to document preparation or research.

## How can I manage the data to make sure I get the results I want?

It's easy to manage all data with WorkTRAKR<sup>SM</sup>. You can request a daily, weekly or monthly report to be delivered to your email address. The most effective method, however, is through the WorkTRAKR<sup>SM</sup> portal or WorkTRAKR<sup>SM</sup> software on your PC. WorkTRAKR<sup>SM</sup> is a powerful analysis tool that will allow you to view any set of data and sort or group them in any sequence you desire. You may update and delete records singly or even select a group and apply settings to them.

## How do I get the data into the billing system?

The most automated solutions are for those software companies supported directly by WorkTRAKR<sup>SM</sup>. Other billing programs allow for file imports, most typically using the .csv file format, which is supported by WorkTRAKR<sup>SM</sup>. Another option is to utilize the data as a "day sheet" for manual data entry.

## How Do I Find Out If My Legal Software Is A WorkTRAKR<sup>SM</sup> Partner And What Do I Do If It Isn't?

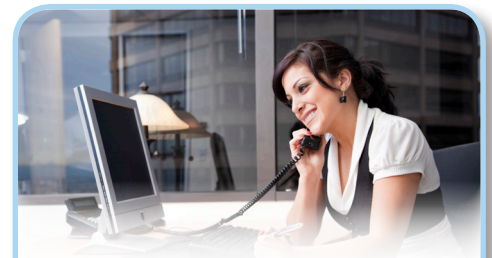
When you begin the signup process we will ask you about your current software, tell you if it is supported and describe the integration options in your custom quote. If your software is supported, great! If not, remember WorkTRAKR<sup>SM</sup> works perfectly well on a standalone basis. As we add partners, we will automatically inform existing customers if we have added support for one of their legal software packages.

## Is WorkTRAKR<sup>SM</sup> Secure?

Yes. The model Proximiti utilizes is largely the same as that deployed by RIM for Blackberry users of corporate e-mail. All communication links are encrypted and all data access is password controlled. WorkTRAKR<sup>SM</sup> only captures the timing of each event and little, if any, content. The physical security in our data center far exceeds the physical security available in most legal offices. Finally, Proximiti has a stringent Confidentiality and Usage Agreement that applies for each subscriber.

## How Do I Sign Up?

Visit [www.WorkTRAKR.com](http://www.WorkTRAKR.com) for more information; or to get an online quote and sign up for WorkTRAKR<sup>SM</sup> service. You can be signed up and using WorkTRAKR<sup>SM</sup> in minutes. If you're not satisfied in 30 days, just let us know and you owe us nothing!



## Communication Services:

- Proximiti provides voice services, high speed internet, enhanced features and a portfolio of telecom equipment
- Innovative bundles available with WorkTRAKR service
- Customized to fit your needs

Proximiti offers free telecom audits and we'll show any company how to save over 30% off their current spending. Add WorkTRAKR bundles and businesses of any size can take advantage of reduced administrative expenses and increased productivity.

For more information call **866.592.6626**  
or visit [www.WorkTRAKR.com](http://www.WorkTRAKR.com)